

VDI/VDE Innovation + Technik GmbH – making high-tech a success.

VDI/VDE Innovation + Technik GmbH (VDI/VDE-IT) is known as a reliable partner in economics, research and politics for more than 25 years. With our product lines research funding, technology politics, and innovation management, we cover the whole spectrum of the innovation process from research over implementation to market production and utilisation of new technologies.

Our customers in Germany and abroad want to realise innovations in high-tech areas. We accompany them in fulfilling their visions with our competences and experiences in important key technologies like microsystems technology, bio- and nanotechnology as well as multimedia, which are used in key industries such as automotives, mechanical engineering or plant construction. For the individual needs of our customers, we continuously develop new ideas and methods.

Our interdisciplinary team of more than 100 natural and social scientists, engineers and economists is designing the future day by day. They do not only solve the individual customer tasks, but also make a valuable contribution to accomplish urgent economic and social challenges for instance in health care and environmental protection.

Research funding with VDI/VDE-IT – making high-tech a success:

Federal research programmes are an important motor for innovation. As partner of the government, states and the European Commission, we ensure with our **product line research funding** a smooth preparation and realisation of funding. Through optimal support services for the funded organisations and research institutes, we support the goal-oriented transfer of research and development results into trend-setting products and therewith ensure the political success of the research programmes. We direct the attention towards new technologies, topics and challenges and participate actively in designing future funding concepts. Therewith technology can unfold its benefits for economy and society and last but not least for the funded organisations and research institutes.

Technology politics with VDI/VDE-IT – making high-tech a success:

Public authorities promote the technological and economic progress by designing the framework for innovation. With our **product line technology politics** we ensure the successful implementation of the technology- and economic-political goals of our customers and therewith lay the foundations to solve current and future challenges. This process starts already with the identification of new and seminal topics. We organise conferences and contests on national and international level and arrange access to experts and their know-how for our customers. We make complex technology-political topics manageable and show how socially relevant problems can be solved by means of technology. This is our contribution to ease the access into new technologies and make them more acceptable in the society.

Innovation management with VDI/VDE-IT – making high-tech a success:

Companies and investors create new innovations by taking initiatives and risks. We are using our know-how and experience in the high-technology sector within the **product line innovation management** to direct the initiatives of our customers in promising directions and reduce the risk of investment in innovation. We help our customers to identify, evaluate and efficiently utilise the potentials in technologies and technology-oriented organisations. To design the innovation process more effectively and efficiently, we are a partner in organisation adjustment and networking. With events and publications, we offer our customers a presentation platform for their tender in the high-tech area and provide access to up-to-date know-how, necessary capital and new customers.

VDI/VDE Innovation + Technik GmbH is an organisation of VDI GmbH and VDE Verband der Elektrotechnik Elektronik Informationstechnik e.V..

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